

# Policy for ordering images, photography and filming in Museum Gustavianum

Museum Gustavianum contains magnificent collections that have been assembled over hundreds of years by Uppsala University. The Museum's ambition is to provide, free of charge, photographs with accompanying descriptions of all the objects in the collections. This ambition is being realised through the *Alvin* database ([www.alvin-portal.org](http://www.alvin-portal.org)), where all the currently available images are downloadable and may be freely used at no charge for both scientific and commercial purposes.

Because the collections of Museum Gustavianum are very extensive, the *Alvin* database is not yet complete and images of new objects from the Museum's collections are still being added. For image requests relating to objects that are not yet accessible through *Alvin*, it is necessary to charge a handling fee (see below).

Requests for new photographs of objects generate new images that can be added to the *Alvin* database. Thus, each request contributes to the continuation of the digitalisation process whereby the collections of Museum Gustavianum are being made accessible to the public.

## Photography and image requests

The following charges are made for requests for images from Museum Gustavianum\* that are *not* available to download from the *Alvin* database:

- Administrative charge for each image request: 300 SEK excluding VAT.
- Publication fee for commercial use: 500 SEK excluding VAT for each image (academic publications do not incur a fee).
- Taking of new photographs: 1000 SEK excluding VAT for each image.

[\*For the Coin collection, special rules apply: no charge is made for new photographs (up to 10 images) in the case of simple photographs made with standard equipment.]

## Mandatory deposition of publications

A copy of every publication containing one or more published images of items from the collections must be deposited with Museum Gustavianum.

## Personal photography of objects from the archives and stores of the Museum

Under certain circumstances external researchers may, after consultation with the curators of the Museum, be granted permission to personally photograph objects in the archives and stores. These images can be used free of charge for publication by the author, on the understanding that the images and copyright are simultaneously transferred to Museum Gustavianum.

## Photography and filming in Museum Gustavianum

Photography and filming (without flash, tripod or lights) are permitted in Museum Gustavianum for personal and non-commercial use, as long as it does not disturb other visitors or endanger the exhibited objects. However, photography and filming are not permitted in exhibitions featuring loaned objects.

Photographing or filming visitors to Museum Gustavianum, and filming or sound recording of guided tours, is not permitted.

Note that objects in the Museum collections may be protected by copyright. It is the responsibility of visitors who photograph objects in Museum Gustavianum to ensure that the regulations of the Museum, as well as rules of copyright and other legal restrictions, are followed.

If high-resolution images are needed, they can be ordered from Museum Gustavianum upon payment of the appropriate fee (see above) or downloaded free of charge from the *Alvin* database ([www.alvin-portal.org](http://www.alvin-portal.org)) if available.

Photography and filming are not permitted in the Museum Shop.

## Photography and filming at Linnaeus's Hammarby

Photography and filming are not permitted at Linnaeus's Hammarby.