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UNIVERSITET

Policy for ordering photographs, photography and filming

2022-10-07

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<https://www.gustavianum.uu.se>

Policy for ordering photographs, photography and filming in Gustavianum, Uppsala University Museum

Gustavianum has fantastic collections that have been acquired for Uppsala University over the centuries. The Museum's ambition is to make photographs of the objects in the collections available and free of charge. This is a work in progress, which means that there are images that have not yet been published, but can be ordered.

When it comes to your own photography or filming in the Museum, there are special conditions to be taken into account in order to protect and preserve the collections.

Images free to download

There are currently downloadable images that can be freely used for both scientific and commercial purposes in the Alvin database (www.alvin-portal.org.) and press images on Uppsala University's website:

<https://uu.mediaflowportal.com/press/search/?Gustavianum>

Gustavianum, Uppsala University Museum and the photographer's name must always be acknowledged in print when images are published.

Published images may be cropped but not manipulated.

Ordering images

For orders of images that are *not* available for free download, the following prices apply:

- Existing images: SEK 500 excl. VAT per image
- New photography: SEK 2,000 excl. VAT per image



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When ordering new images, Gustavianum requires the following information for invoicing:

- Name of person/company
- Personal security or identification number
- Invoice address and reference (if required)

For images from the Historical Collections (Classical Archaeology, Egyptology, Nordic Archaeology, History of Science etc.), contact: Historiccollections@gustavianum.uu.se

For images from the Art Collections (paintings, drawings, sculptures, the art cabinet, etc.) contact: artcollections@gustavianum.uu.se

For images from the Coin Cabinet (coins, medallions, notes, etc.) contact: coincabinet@gustavianum.uu.se

For other images, contact: museum@gustavianum.uu.se

Gustavianum, Uppsala University Museum and the photographer's name must always be acknowledged in print when images are published.

Published images may be cropped but not manipulated.

Obligatory donation of publications

A copy of any publication featuring an image from Gustavianum, Uppsala University Museum must be donated to the Museum.

Own photography of objects in the museum's archive and store

In certain contexts, external researchers, in consultation with the Museum's curators, may be given permission to photograph objects themselves in the Museum's archives and stores. These images can be used free of charge for publications by the researcher on condition that **the images and image rights are simultaneously transferred to Gustavianum, Uppsala University Museum.**



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Photography and filming in the Museum building

Photography and filming is allowed for non-commercial and private use, as long as it does not disturb other visitors or pose a danger to exhibited objects. **Note: the use of tripods, flash or extra lighting is prohibited!**

Photography or filming in exhibitions with borrowed objects is **not permitted**.

Photography or filming of visitors, as well as filming and audio recording of guided tours in the Museum, is **not permitted**.

Note that objects in the Museum's exhibitions may be protected by copyright. It is incumbent on visitors who photograph objects to take full responsibility for following the Museum's rules as well as rules for copyright or other legal restrictions.

Photography and filming in Linnaeus' Hammarby

Photography and filming in Linnaeus' Hammarby is **not permitted**.